

Objective

My objective is to be part of an artistic and creative film production's team.

My work experience is a mix of artistic and creative work, consumer experiences and selling ideas, all wrapped in one prime skill : storytelling.

Experience

Pop Bee (Mexico City)

July 2019-Present

Chief Creative Officer/ Founding Partner

In charge of designing and developing POP concepts and consumer experiences, to increase sales and clientele flow. Some clients: Sears, Bachoco, Alazraki, Saks Fifth Avenue, Puma, etc.

VDM-Netflix (CDMX)

Diciembre 2020-Febrero 2021

Freelance Concept Artist

In charge of conceptualizing and designing concept art for an upcoming short film.

Netflix (CDMX)

Diciembre 2020-Enero 2021

Freelance Concept Artist

In charge of conceptualizing and painting a cover for a new upcoming series.

The Lift (CDMX)

December 2020

Freelance Storyboard Artist

In charge of storyboarding a national television commercial for the brand "Splenda".

VDM-Volkswagen (CDMX)

September 2020- July 2021

Production Designer

My responsibilities were focused on color styling, bringing my knowledge and taste to all areas of production, such as wardrobe and lighting; making sure harmony and contrast were always present.

Storyboard Artist

In charge of storyboarding 3 national, live-action commercials.

Concept Artist

In charge of conceptualizing, designing and visualizing the master graphic for a national car launch campaign. The concept was praised by the international HQ in Germany.

Blue Seal - Penguin Random House (Mexico City)

August 2019-December 2019

Illustrator/Graphic Designer

In charge illustrating an eco-friendly children's book.

Peliculas Imaginarias -Teletón (Televisa) (Mexico City)

September 2019-August 2020

Storyboard Artist

In charge of storyboarding a nationwide, anual, comercial, promoting funding for children with disabilities.

Netflix-Peliculas Imaginarias (Mexico City)

September 2018- January 2019

Storyboard Artist/Concept Artist

In charge of storyboarding an entire upcoming live-action film.

Ventura Entertainment (Fuyang)

September 2018

Concept Artist/ Character Designer

In charge of visualizing and designing different sections of an upcoming amusement park.

Lemon Films-Amazon (Mexico City)

November 2017- July 2018

Storyboard Artist/Concept Artist

In charge of storyboarding specific action sequences for the film "Mentada de Padre".

Alazraki Films-Netflix (Mexico City)

November 2015

Storyboard Artist

In charge of storyboarding specific scenes that required CGI backgrounds for the hit Netflix series "Club of Crows".

Alazraki Network (Mexico City)

April 2015- August 2017

Directing Partner

In charge of creating and visualizing POP concepts for in-house clients, as well as new ones.

Artistic Director

As one of the artistic directors, I oversaw artwork and storyboards for clients as well as created specific pieces for brands such as: Televisa, Soriana, Sealy, Mexican Government, Mexican Olympic Committee, Netflix, Telmex, etc.

Hurwitz Creative-Disney Toon (Los Angeles/Burbank)

August 2013- January 2015

Freelance Artist

In charge of creating several kid's characters for different in-house productions.

Concept Artist

In charge of concept art for several kid's web series. As well as attending the artistic needs of Disney's Toon Studios and their current productions: "Airplanes", D23 and "Tinker Bell".

Intern

I collaborated as a PA in different productions, such as: "Monsters U", "The Counselor", "Hunger Games", "The House that Dreaded Sundown", "Paranoia" etc.

Grass Roads Entertainment (Los Angeles)

September 2013- January 2014

Illustrator

In charge of illustrating a children's book titled "To the Moon and Back".

Whitman College (Walla Walla)

February 2011- April 2014

Costume Designer (Harper Joy Theater)

In charge of costume design and fabric selection. My designs were manufactured by a team I oversaw.

Background Painter (Harper Joy Theater)

In charge of painting (and sometimes building) backgrounds for different plays.

Illustrator (The Wire)

In charge of illustrating news articles.

Education

Whitman College (Walla Walla, USA) 2010-2014
Bachelor of Arts and Minor in Theater Production and GrecoRoman History.
Phillips Exeter Academy (New Hampshire, USA)
American School Foundation (PV, MEX)

Language

Spanish (Native) English (Native)

Software Adobe Suite: Photoshop, After Effects,
Illustrator, Sketch Up, Final CutPro

RenderWorks/VectorWork Microsoft Suite,
Macintosh Suite.